YEFIM BRANTMAN

UX/UI, GRAPHIC DESIGNER, ILLUSTRATOR

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CONTACT



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PORTFOLIO

www.brantman.me

Hi, my name is Yefim. I'm a web, mobile, graphic UX & UI designer, illustrator and animator with over 20 years of experience in web, marketing design and brand identity development. I love to draw, create visuals, interfaces and websites, specialized in simple, unique, effective and user-centric design solutions.

SKILLS & EXPERTIES

- Self-motivation
- Strategic thinking and concept building.
- Ability to work independently.
- Creativity and imagination.

- Leadership and team work
- Experience working under pressure
- Hands-on
- Ability to staff management

EDUCATION

2015 - 2016 "MENTOR" (Design college)

HTML5, CSS3, Java, Bootstrap, WordPress course

1999 - 2003 "BEZALEL" (Academy of Arts and Design)

BA in Graphic design. (Faculty of Visual Communication)

WORK EXPERIENCE

2019 - present CREATIVE MANAGER at "Aspire Global" from 2024 "ARISTOCRAT" (Gaming company)

- + Managing the studio team (7 designers).
- + Collaboration with departments: CRM, PPC, Payment, Compliance etc.
- + Providind creative marketing, UX and gaming solutions.

2017 - 2018 ART/WEB-DESIGNER at "CrazyLister" (E-Commerce company)

- + Marketing Concepts, Banners, Landing pages, Mailers, Print.
- + UX/UI Site pages, Mobile, Prototyping, eBay templates, Wordpress.
- + Branding, Logos, Facebook pages.

SOFTWARE SKILLS

Photoshop

Illustrator

InDesign

Figma

HTML5

CSS3

WIX

Wordpress

Al

HOBBIES



















2016 - 2017 ART DIRECTOR at "Tech Financials" (Forex/Binary company)

- + Trading platforms Prototyping, Mobile, Platform features, Games.
- + UX/UI Site pages, Mobile, Prototyping.
- + Marketing Concepts, Exhibitions, Banners, Landing pages, Print.

2013 - 2016 ART/WEB-DESIGNER at "Ladbrokes" (Gaming company)

- + Betting marketing Concepts, Landing pages, Mailers, Banners.
- + UX/UI Mobile, Prototyping, Sites, Games.
- + Gaming Illustration, Characters design, Games elements.

2008 - 2013 ART DIRECTOR at "Coolvision" (Entertainment company)

- + Marketing Campains, Landing pages, Mailers, Banners.
- + UX/UI Sites, White labels, Live chats, Video tubes, Apps.
- + Flash games, Illustration.

2008 - 2008 INTERACTIVE DESIGNER at "GREY Interactive" (Advertising agency)

- + Interactive Games, Flash sites, Presentations.
- + Web advertising Banners, Product sites.
- + Characters design

2005 - 2008 ART DIRECTOR at "Trio" (Advertising agency)

- + ATL TV, Billboards
- + BTL Print Advertisements (magazine & newspaper)
- + Storyboards

2004 - 2005 ART DIRECTOR at "McCann Erickson" (Advertising agency)

- + ATL TV, Billboards
- + BTL Print Advertisements (magazine & newspaper)
- + Storyboards

LANGUAGES









